

**CONTRACT FOR THE
PROVISION FOR MEDIA MONITORING SERVICES**

KNOW ALL MEN BY THESE PRESENTS:

This Agreement made and entered into by and between:

The **DEPARTMENT OF BUDGET AND MANAGEMENT**, a government agency created by virtue of the laws of the Republic of the Philippines, with principal office address at Mabini Hall, Malacañang, Manila, represented herein by its *Administrative Service Director*, **SOFIA C. YANTO**, hereinafter called the "**DBM**";

- and -

The **MEDIA METER INC.**, with office address at #94 Scout Castor Street, Barangay Laging Handa, Quezon City represented by **BRIAN JOHN V. HERRERA**, hereinafter referred to as the "**SUPPLIER**".

WITNESSETH:

WHEREAS, the Department of Budget and Management (DBM) Bids and Awards Committee (BAC) conducted a negotiated procurement (Small Value Procurement) in accordance with Section 54.2 of Republic Act (R.A.) No. 9184 and its Implementing Rules and Regulations (IRR) for the project "Provision for Media Monitoring Services" with an Approved Budget for the Contract of P480,000.00;

WHEREAS, on January 10, 2013, the Request for Quotation was posted on the PhilGEPS, DBM Websites, and in all DBM Bulletin Boards;

WHEREAS, two (2) prospective service providers namely: (1) MediaBanc Manila Monitoring Services, Inc.; and (2) Media Meter Inc., responded to the said request and submitted their price quotations prior to the set date, which is January 17, 2013;

WHEREAS, after evaluation and careful examination of the proposal, the BAC found the offer of Media Meter Inc. as responsive to the requirements and the lowest offer in the amount of Three Hundred Eighty Four Thousand Pesos (P384,000.00);

WHEREAS, the Notice of Award was issued on February 11, 2013;

WHEREAS, Media Meter Inc. submitted its Performance Security on February 20, 2013;

NOW, THEREFORE, for and in consideration of the foregoing premises, the parties hereby mutually stipulate and agree as follows:

1. The following documents shall be deemed to form and be read and construed as part of this Contract, namely:

<u>Annex</u>	<u>Description of Document</u>	<u>No of Pages</u>
A.	Request for Quotation	1
B.	Section I. Schedule of Requirements	1
C.	Section II. Technical Specifications	2
D.	Price Quotation	1
E.	Media Meter Service Proposal	7
F.	Notice of Award	1
G.	Performance Security	1

2. In consideration of the payments to be made by DBM to the SUPPLIER, the SUPPLIER hereby covenants with DBM to the services in conformity in all respects with the provisions of this Agreement.
3. The DBM hereby agrees to pay the SUPPLIER in consideration of the performance of the Services such amounts as may become payable under the provisions of this Agreement at the times and in the manner prescribed herein.

IN WITNESS WHEREOF, the parties hereto have signed this Contract this _____ day of _____, 2013 at the DBM, Malacañang, Manila, Philippines.


DEPARTMENT OF BUDGET AND MANAGEMENT

MEDIA METER INC.

By:

By:

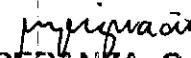

SOFIA C. YANTO
 Director, Administrative Service


BRIAN JOHN V. HERRERA
 Business Unit Head

SIGNED IN THE PRESENCE OF:


 FRANCIS Y. CAPISTRANO


 RON B. MASILUNGAN

Funds Available:

ESPERANZA Q. IGNACIO
 Chief Accountant

Q0004 2013-1-102
 1/31/2013

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
CITY OF **QUEZON CITY**s.

BEFORE ME, a Notary Public for and in the City of QUEZON CITY, Philippines on this _____ day of ~~01 MAR 2013~~ 2013 personally appeared the following:

NAME	CTC AND VALID ID NO.	DATE & PLACE ISSUED
SOFIA C. YANTO	DBM ID # 3807 DL # C07-03-241283	Manila Quezon City
BRIAN JOHN V. HERRERA	16150318 LTO-C07-93084209	Feb. 26, 2013 Antipolo, Rizal Jan. 13, 2014 (Exp.)/ Pasig City

known to me to be the same persons who executed the foregoing Contract and who acknowledged to me that the same is their free and voluntary act and deed and of the entities they respectively represent.

This **CONTRACT** for the Project "**Provision for Media Monitoring Services**" was signed by the parties and their material witnesses on each and every page thereof.

WITNESS MY HAND AND SEAL this 01 MAR 2013 day of _____, 2013.

Doc No 40 ;
Page No 10 ;
Book No 111-P ;
Series of 2013.

G. U. Viellaluz
ATTY. GABRIEL U. VIELLALUZ
NOTARY PUBLIC FOR QUEZON CITY
UNTIL DECEMBER 31, 2014
PTR NO. 7561024/1 - 2 - 2013
IBP NO. 83443/1 - 2 - 2013
ROLL NO. 38025/2013 - 107 (2013 - 2014)
TIN. 113-853-1471 - 1010606
17 MA. ELENA ST. BAYAN, TORO Q.C.



REPUBLIC OF THE PHILIPPINES
Department of Budget and Management
Malacañang, Manila

REQUEST FOR QUOTATION

The Department of Budget and Management (DBM), through its Bids and Awards Committee (BAC), will undertake a Negotiated Procurement (Small Value Procurement) for the project, *Provision for Media Monitoring Services*, in accordance with Section 53.9 of the Implementing Rules and Regulations of Republic Act No. 9184.

Approved Budget : Four Hundred Eighty Thousand Pesos (P480,000.00)
for the Contract

Location : Administrative Service, Mabini Hall, Malacanang, Manila

Delivery Date : Provision of the services shall start upon issuance of the Notice to Proceed and the delivery period indicated in the Schedule of Requirements.

Prospective bidders shall accomplish, provide correct and accurate information and submit the following attached documents: (i) Schedule of Requirements (Annex "A"); (ii) Technical Specifications (Annex "B"); and (iii) Price Quotation Form (Annex "C") not later than 3:00 p.m. on January 17, 2013. Open quotations may be submitted, manually or through facsimile at the Administrative Service, Ground Floor Mabini Hall, San Miguel, Manila, Fax No. 735-4979 or 735-1957.


Price quotation/s must be valid for a period of thirty (30) calendar days from the date of submission.


Award of contract shall be made to the lowest quotation which complies with the minimum technical specifications and other terms and conditions stated therein.

Any interlineations, erasures or overwriting shall be valid only if they are signed or initialed by the bidder or his/her duly authorized representative/s.


Liquidated damages equivalent to one tenth of one percent (0.001%) of the value of the goods not delivered within the prescribed delivery period shall imposed per day of delay. The DBM shall rescind the contract once the cumulative amount of liquidated damages reaches ten percent (10%) of the amount of the contract, without prejudice to other courses of action and remedies open to it.


The DBM reserves the right to accept or reject any or all quotations and to impose additional terms and conditions as it may deem proper.


JANET B. ABUEL
Chairperson
DBM BAC



1





Section I. Schedule of Requirements

Item Number	Description	Delivery Period
1	Daily Reporting shall include the following: (i) identification of the monitored news and commentary items; (ii) summary of the reports; and (iii) basic media analysis.	The upload of the daily reports must comply with the following upload schedule: 1. For print media, it must not later than 8:00 a.m. of the same day. 2. For online, radio and television news items - not later than 12:00 noon for the morning news and not later than 8:00 a.m. of the following day for the evening news.
2	Monthly Reporting on monitored news and commentary items including a compilation of monitored news and commentary items in document, audio and video formats.	Not later than the 7 th day of the month.
3	Quarterly Reporting on monitored news and commentary items.	Not later than the 22 nd day of the succeeding month after end of every quarter.

I hereby certify to comply and deliver all the above requirements.

Audig Meter Inc
Name of Company/Bidder

Brian John V. Herrera
Signature Over Printed Name of Representative

1/15/2018
Date

Section II. Technical Specifications

	Specification
A. Scope of Services	
	<p>1. Provide access to web-based media monitoring system covering the following: (i) selection of relevant news, photographs, features, supplements, advertorials, notices and announcements, and other issues as may be identified by the DBM; (ii) uploading of selected news to the provider's online facility not later than 8:00 a.m.; and (iii) archiving of selected news in its online facility for a period of one year.</p>
	<p>2. Provide the following features for its online facility: (i) allow select DBM employees to access the website containing the uploaded news items; (ii) easy user navigation and interface for easy access to articles in the search parameters and other relevant issues; (iii) provide the necessary details relative to the news items indicated/linked in its online facility such as name of news agency and other related articles; and (iv) archiving of news items for at least one (1) month for easy tracking of previously posted press releases and news items.</p>
	<p>3. It shall use the following search parameters in monitoring DBM-related news items, photographs, features, supplements, advertorials, announcements, and other relevant issues: (i) top news developments; (ii) news and commentaries with direct mention of DBM Secretary Florencio B. Abad and other DBM officials; (iii) news and commentary items related to public spending and economic developments; (iv) news and commentary items on governance, corruption, reform, competitiveness, and other related issues; and (v) such other categories/news items as may be required by the DBM.</p>
	<p>4. The service provider shall base its search on the following:</p> <ul style="list-style-type: none"> a. National Broad sheets: Philippine Daily Inquirer, Philippine Star, Manila Bulletin, Business World, Business Mirror, Malaya, Manila Times, Manila Standard Today, The Daily Tribune b. National Tabloids: Bulgar, Abante, Abante Tonight, People's Journal, Tonight, Pilipino Star Ngayon, Tempo, Inquirer Libre c. Regional Newspapers in Cebu City, Davao City, San Fernando City, Pampanga, and Cagayan de Oro City. d. All national television news and current affairs programs in the following stations: ABS-CBN 2, GMA 7, TV 5, ANC, Studio 23, GMA News TV, Aksyon News TV, Net 25, DZMM Teleradyo, IBC 13, Solar News. e. All national radio news and current affairs programs in the following national stations or networks of regional station: DZMM Radyo Patrol, DZBB Super Balita, DZRH Manila, DWIZ, Aksyon Radyo Singko, Bombo Radyo, Radio Mindanao

<p>Network, Radyo 5</p>	<p>f. Online news websites, specifically those with breaking news and exclusive online content: ABS-CBNNews.com, GMANews.tv, Interaksyon.tv, Inquirer.net, SunStar.com.ph, Rappler.com, Philstar.com</p>
<p>5. It shall likewise provide DBM with breaking news alerts and basic media analysis on all relevant news items based on the above-cited search parameters.</p>	
<p>B. Expert Qualifications</p> <p>The service provider must have the following minimum expert qualifications: (i) at least two (2) years experience in online media monitoring; and (ii) must have handled at least one (1) similar media monitoring project for a period of at least one (1) year. To allow DBM to ascertain the veracity of their transactions in conducting media monitoring, each service provider shall submit a company profile, as well as other supporting documents.</p>	
<p>C. Schedule and Term</p> <p>Provision of the services shall start from the issuance of the Notice to Proceed (NTP). The Project duration shall be for a period of one (1) year.</p>	
<p>D. Expected outputs</p> <p>1. Daily reports covering the following: (i) identification of the monitored news and commentary items; (ii) summary of the reports; and (iii) basic media analysis. The service provider shall likewise ensure the daily upload of said reports pursuant to the Section VI. Schedule of Requirements.</p>	
<p>2. Monthly reports on monitored news and commentary items including a compilation of monitored news and commentary items in document, audio and video formats, within the delivery period indicated in Section VI. Schedule of Requirements.</p>	
<p>3. Quarterly reports on monitored news and commentary items within the delivery period indicated in Section VI. Schedule of Requirements.</p>	

I hereby certify to comply with all the above Technical Specifications.

Media Monitor Inc
Name of Company/Bidder

John V. Ferrer
Signature Over Printed Name of Representative

1/15/2013
Date

PRICE QUOTATION FORM

1/15/2013
Date

The Bids and Awards Committee
Department of Budget and Management
Mabini Hall, Malacañang, Manila

Sir/Madam:

After having carefully read and accepted the terms and conditions in the Request for Quotation, hereunder is our quotation/s for the item/s as follows:

Provision for Media Monitoring Services

Total Bid Price : P 32,000

(Amount in Words) thirty two thousand pesos/month

The above-quoted prices are inclusive of all costs and applicable taxes.

Very truly yours,

Media Data Inc

Name of Company

John V. H. Torres

Name/Signature of Representative

Annex "A"

Section I. Schedule of Requirements

Item Number	Description	Delivery Period
1	Daily Reporting shall include the following: (i) identification of the monitored news and commentary items; (ii) summary of the reports; and (iii) basic media analysis.	The upload of the daily reports must comply with the following upload schedule: 1. For print media, it must not later than 8:00 a.m. of the same day. 2. For online, radio and television news items - not later than 12:00 noon for the morning news and not later than 8:00 a.m. of the following day for the evening news.
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3	Quarterly Reporting on monitored news and commentary items.	Not later than the 22 nd day of the succeeding month after end of every quarter.

I hereby certify to comply and deliver all the above requirements.

Media Meter Inc.
Name of Company/Bidder

Bryan Herrera
Signature Over Printed Name of Representative

1/15/2014
Date

Annex "B"

Section II. Technical Specifications

Specification
<p>A. Scope of Services</p> <p>1. Provide access to web-based media monitoring system covering the following: (i) selection of relevant news, photographs, features, supplements, advertorials, notices and announcements, and other issues as may be identified by the DBM; (ii) uploading of selected news to the provider's online facility not later than 8:00 a.m.; and (iii) archiving of selected news in its online facility for a period of one year.</p>
<p>2. Provide the following features for its online facility: (i) allow select DBM employees to access the website containing the uploaded news items; (ii) easy user navigation and interface for easy access to articles in the search parameters and other relevant issues; (iii) provide the necessary details relative to the news items indicated/linked in its online facility such as name of news agency and other related articles; and (iv) archiving of news items for at least one (1) month for easy tracking of previously posted press releases and news items.</p>
<p>3. It shall use the following search parameters in monitoring DBM-related news items, photographs, features, supplements, advertorials, announcements, and other relevant issues: (i) top news developments; (ii) news and commentaries with direct mention of DBM Secretary Florencio B. Abad and other DBM officials; (iii) news and commentary items related to public spending and economic developments; (iv) news and commentary items on governance, corruption, reform, competitiveness, and other related issues; and (v) such other categories/news items as may be required by the DBM.</p>
<p>4. The service provider shall base its search on the following:</p> <ul style="list-style-type: none"> a. National Broad sheets: Philippine Daily Inquirer, Philippine Star, Manila Bulletin, Business World, Business Mirror, Malaya, Manila Times, Manila Standard Today, The Daily Tribune b. National Tabloids: Bulgar, Abante, Abante Tonite, People's Journal, Tonight, Pilipino Star Ngayon, Tempo, Inquirer Libre c. Regional Newspapers in Cebu City, Davao City, San Fernando City, Pampanga, and Cagayan de Oro City. d. All national television news and current affairs programs in the following stations: ABS-CBN 2, GMA 7, TV 5, ANC, Studio 23, GMA News TV, Aksyon News TV, Net 25, DZMM Teleradyo, IBC 13, Solar News. e. All national radio news and current affairs programs in the following national stations or networks of regional station: DZMM Radyo Patrol, DZBB Super Balita, DZRH Manila, DWIZ, Aksyon Radyo Singko, Bombo Radyo, Radio Mindanao

<p>Network, Radyo 5</p>	<p>f. Online news websites, specifically those with breaking news and exclusive online content: ABS-CBNNews.com, GMANews.tv, Interaksyon.tv, Inquirer.net, SunStar.com.ph, Rappler.com, Philstar.com</p>
	<p>5. It shall likewise provide DBM with breaking news alerts and basic media analysis on all relevant news items based on the above-cited search parameters.</p>
<p>B. Expert Qualifications</p>	<p>The service provider must have the following minimum expert qualifications: (i) at least two (2) years experience in online media monitoring; and (ii) must have handled at least one (1) similar media monitoring project for a period of at least one (1) year. To allow DBM to ascertain the veracity of their transactions in conducting media monitoring, each service provider shall submit a company profile, as well as other supporting documents.</p>
<p>C. Schedule and Term</p>	<p>Provision of the services shall start from the issuance of the Notice to Proceed (NTP). The Project duration shall be for a period of one (1) year.</p>
<p>D. Expected outputs</p>	<p>1. Daily reports covering the following: (i) identification of the monitored news and commentary items; (ii) summary of the reports; and (iii) basic media analysis. The service provider shall likewise ensure the daily upload of said reports pursuant to the Section VI. Schedule of Requirements.</p>
	<p>2. Monthly reports on monitored news and commentary items including a compilation of monitored news and commentary items in document, audio and video formats, within the delivery period indicated in Section VI. Schedule of Requirements.</p>
	<p>3. Quarterly reports on monitored news and commentary items within the delivery period indicated in Section VI. Schedule of Requirements.</p>

I hereby certify to comply with all the above Technical Specifications.

Media Meter Inc.
Name of Company/Bidder

Brian Herrera
Signature Over Printed Name of Representative

1/15/12
Date

Annex "C"

PRICE QUOTATION FORM

1/15/2013
Date

The Bids and Awards Committee
Department of Budget and Management
Mabini Hall, Malacañang, Manila

Sir/Madam:

After having carefully read and accepted the terms and conditions in the Request for Quotation, hereunder is our quotation/s for the item/s as follows:

Provision for Media Monitoring Services

Total Bid Price : P 32,000.00

(Amount in Words) thirty two thousand pesos

The above-quoted prices are inclusive of all costs and applicable taxes.

Very truly yours,

Media Master
Name of Company

Orlando Herrera
Name/Signature of Representative

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MEDIA MONITORING AND REPORTING FOR DEPARTMENT OF BUDGET AND MANAGEMENT

We are pleased to submit Media Meter's proposal for Department of Budget and Management in consideration of the requirements discussed.

Subscribed Service: MediaWatch / Adwatch Print / Online / TV / Radio
Provincial Monitoring
Contract Duration: One Year
Monthly Subscription: 32,000 inclusive of VAT

(This Quotation is valid for 30 days)

The following outlines the recommended media monitoring package for Department of Budget and Management and the corresponding monthly rate.

Scanned clippings are uploaded to www.media-meter.com one day after publication and emailed by 2:00 PM on weekdays for all daily publications. Weekend news clippings are made available on or before 8:00 AM every Monday. Articles from weekly and monthly publications are uploaded one day after their publication and distribution.

The Client can access the clips using a username/password combination to be supplied by Media Meter. A free navigation guide is given to the Client.

Recorded news clippings are uploaded to www.media-meter.com four (4) hours after airing. Email sendouts are compiled and sent to Client at 3:00 PM of the same day and 6:00 AM of the following day for evening news

Client can access the clips using a username/password combination to be supplied by Media Meter. A free navigation guide is given to Client.

SEARCH PARAMETERS

- **Company Articles**

All news and opinion pieces about the Department of Budget and Management, whether as main topic and mention, including those relating to its corporate identity, management, and events.

- Top new and developments
- DBM Secretary Florencio Abad and other DBM Officials
- News and Commentary items related to public spending and economic developments
- Governance
- Corruption
- Reforms
- Competitiveness

94 Scout Castor Street, Barangay Laging Handa, Quezon City, Philippines 1103

Tel: +63-2-3766643/+63-2-7941641 Email: info@media-meter.com Web: www.media-meter.com

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Admission

MEDIAWATCH PARAMETERS

MediaWatch services for the Department of Budget and Management are inclusive of Print / Online / TV and Radio. Please see Annex for the full list of media monitoring parameters.

ADWATCH PARAMETERS

Adwatch services for the Department of Budget and Management are inclusive of Print / TV (Local Channels) / RADIO (AM). Adwatch monitoring for TV and Radio (AM) shall cover prime time slots between 5pm to 10pm daily.

REPORT PARAMETERS

A monthly summary is to be submitted every seventh (7th) working day of the following month, together with a CD containing a compilation of the month's news clippings.

DBM Required reports for Submission

- Monthly reports Covering the following
 1. Identification of the monitored news and commentary items
 2. Summary of the reports
 3. Basic Media analysis
- Quarterly Reports on monitored news and commentary Items
For Submission on the 22nd day of the succeeding month after end of every quarter.

BROADCAST MEDIA DELIVERY

The monitored, clipped articles are delivered by uploading them online at www.media-meter.com, where Client can access and view them. A login/password combination will be given to Client for security and confidentiality of the information. The schedule is below:

MEDIA	COMPLETION
Radio/TV Upload	Within 4 hours after airing
Radio/TV Compiled Email Sendouts	Within 24 hours after airing

Upload schedule may be affected by Internet connection and speed.

SUBSCRIPTION PERIOD AND FEES

The contract is to be invoiced on a monthly basis. The invoice will be submitted on the first of every month, with fees expected within 30 days from the submission of invoice. For its services, Media Meter will be charging the following fees:

Local Broadcast Monitoring	Cost inclusive of VAT
Mediawatch Print / Online / TV / Radio	15,000.00
Adwatch Print / TV / Radlo	7,000.00

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Provincial Monitoring		8,000.00
Cebu City / Davao City / Central Luzon / Cagayan De oro City		
Optional: Content Analysis Report*		Cost
Monthly Report for DBM		1000.00
Quarterly Report for DBM		1000.00
Total Cost w/ VAT		32,000.00

TERMS AND CONDITIONS

1. Either party may terminate this agreement provided a 90-day prior notice is given. In the event of termination, all amounts due to Media Meter, Inc. under this agreement at such date shall be immediately settled by Client.
2. Client acknowledges that the costs detailed above are limited to the period and scope of work stipulated. In the event that Client should, for any reason whatsoever, decide to:
 - (a) extend the subscription, or
 - (b) expand the scope of work,
 Client agrees to pay Media Meter, Inc. an additional amount to be agreed upon by the parties, for work done in connection with the engagement or that may be required to complete the same. The VAT due on the additional amounts to be paid to Media Meter, Inc. shall be on the account of Client.
3. Media Meter, Inc. shall invoice Client on a monthly basis, and Client agrees to pay Media Meter, Inc. within 30 days from receipt of said invoice.
4. Media Meter, Inc. will not be responsible for data privacy breaches that are caused by the loss or mishandling of Client, his agents or his employees of their respective usernames and passwords.
5. In case of any unauthorized use of Client's usernames and passwords, Client agrees to notify Media Meter, Inc. immediately.

PRIVACY POLICY

1. All information shared by Client to Media Meter, Inc., including but not limited to personally identifiable data, comments and annotations made on Media Meter, Inc.'s website, email addresses in Media Meter, Inc. alerts or notification recipients, IP addresses, standard web login information and data charts, and insights or analyses gathered from Client's collected print, broadcast and online clippings will remain confidential even after the termination of this contract.
2. Media Meter, Inc. will not share Client's personal information with other companies or individuals outside of Media Meter, Inc. unless:

94 Scout Castor Street, Barangay Laging Handa, Quezon City, Philippines 1103

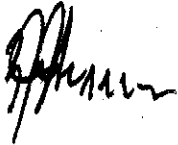
Tel: +63-2-3766643/+63-2-7941641 Email: info@media-meter.com Web: www.media-meter.com

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- a) The sharing is done with Client's consent.
- b) The sharing is needed for processing personal information on behalf of Media Meter, Inc. In this event, Media Meter, Inc. shall require the third party to process such information in compliance with this privacy policy and any other appropriate confidentiality and security measures.

Sincerely yours,



BRIAN V. HERRERA
Business Unit Head
Media Meter, Inc.

Conforme:

Department of Budget and Management / Date



ANNEX: MEDIA MONITORING PARAMETERS

Dailies and National Newspapers

Business World	The Philippine Star
Business Mirror	Philippine Daily Inquirer
Malaya	
Manila Bulletin	International Newspapers
Manila Standard Today	International Herald Tribune
Manila Times	Financial Times
The Daily Tribune	Asian Wall Street Journal

Tabloids

Abante	Libre	Hataw
Abante tonite	Commuter express	Tiktik
Balita	Dyaryo Trabaho	Bulgar
People's Journal	Saksi	Pang Masa
Pilipino Star ngayon	X files	Remate
Peoples Journal Tonite		Bandera
Taliba		Police Files
Tempo		Bomba

Dailies Provincial

Cebu City	Davao City	Central Luzon	CDO
Cebu Daily News	Mindanao times	Sunstar Pampanga	Sunstar CDO
Freeman	Sunstar Davao	Central Luzon Daily	Mindanao Goldstar
Bandera	Bandera	Pampanga News	Mindanao Business week
Sunstar Cebu	Mindanao Daily Mirror	Punto Central	Mindanao Current
Sunstar super balita		The Voice	
Banat News			

Magazines

Automotive	Entertainment	Mens Magazine
CI	OK!	FHM
Top gear	Pulp	Garage
Business	Inside Showbiz	Mens Health
Biz News Asia	Star studio	Total Fitness
Entrepreneur	The buzz	Esquire Magazine
Philippine Graphic	YES	Parenting
China Business	TV Guide	Good housekeeping
Money Sense	Celebrity living	Metro Working MOM
Design Architecture	Lifestyle and Society	Mom's Today
Blu print	Asian Dragon	Smart Parenting
Condo Living	BC Philippines	General Interest
Homestyle	Lifestyle Asia	Adobo

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Metro home	Metro Society	agriculture
My home	People Asia	Panorama
Real Living	Phil Tatler	Sunday inquirer
Cocoon Magazine	Town & Country	Expat Newspaper

Travel	Hobby	Tech
Cruising	Appetite	Digital Camera
Smile	Flavors	Gadgets
travel lifestyle asia	Cook	HWM
Travel life	F & B world	Speed
Health	Food	Tech Innovation
Health news	I mag photography	PC Guide
Health Today	Yummy	PCShopper
Health care	Runner	Womens Magazine
Zen Health	Manila Bulletin Sports	Cosmopolitan
Health & Lifestyle	Youth Oriented	Kris
	Candy	Mega
	Chalk	MOD
	Meg	Metro
	K zone	Preview
	woman Today	Rogue
	Woman's Health	Sense & Style
	Womans Journal	woman Today
	Spark	Woman's Health
		Womans Journal
		Spark
		Total Girl

Radio News
DZMM Radyo Patrol
DZBB Super Balita
DZRH Manila
DWIZ
Aksyon Radyo Singko
Radyo ng Bayan
Bombo Radyo
Radio Mindanao Network
Radyo 5

TV STATION	NEWS AND PUBLIC AFFAIRS PROGRAMS
ABS-CBN2	All news and public affairs program
PTV4	All day
TV5	Good Morning Club Sapul sa 5 Aksyon
GMA7	All news and public affairs program
GMA News TV	All news and public affairs program
IBC13	Express Balita
ANC21	All Day
Solar News	All day

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Studio 23	Iba Balita Bilis Balita News Central
Net 25	Allday
UNTV	Hataw Balita Good Morning Kuya Get it Straight with Daniel Razon
Aksyon TV	All Day
DZMM Teleradyo	All Day

ONLINE WEBSITES (BASED ON REQUIREMENT)

Abs-cbnnews.com
Gmanews.tv
Interaksyon.tv
Inquirer.net
Sunstar.com.ph
Rappler.com
Philstar.com

Media Meter Response Team and Technical Support Group

Print Media/Adwatch

Name	Time	Contact / email
Racquel Ybanez	3AM – 11AM	racquel.ybanez@media-meter.com
Athan Puray (online)	8AM – 4PM	Jonathan.puray@media-meter.com

TV / Radio Media/Adwatch

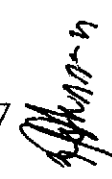
Name	Time	Contact /email
Ronald Fong	8AM – 4PM	ronald.fong@media-meter.com

Night shift

Name	Time	Contact / email
Emz Donding	6PM – 3AM	emz.donding@media-meter.com
Melvin Clarion	6PM – 3AM	melvin.clarion@media-meter.com

Media Meter Hotline number (02) 332 1031 Local 118 / 119 / 120

For Reports and other concerns you may contact Production and Operation Head **Ron Masilungan**
ron.masilungan@media-meter.com **Cell no +63918 - 9457553**

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REPUBLIC OF THE PHILIPPINES
Department of Budget and Management
Malacañang, Manila

NOTICE OF AWARD

February 8, 2013

MR. BRIAN V. HERRERA
Media Meter Inc.
#94 Scout Castor Street,
Barangay Laging Handa
Quezon City

ORIGINAL RECEIVED
To: *Brian V. Herrera*
Designation: *Bronco Unit Head*
Office: *Media Meter Inc.*
Date: *2/8/13*

Dear Mr. HERRERA:

Based on Department of Budget and Management Bids and Awards Committee Resolution No. 2013-04, we are pleased to inform you that the contract for the Project "Provision for Media Monitoring Services" is hereby awarded to your company in the amount of Three Hundred Eighty Four Thousand Pesos (P384,000.00).

In this regard, you are hereby required to post a performance security in the amount and form stated in Section 39 of the Revised Implementing Rules and Regulations of Republic Act No. 9184 prior to signing of the contract.

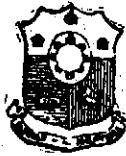
Very truly yours,


FLORENCIO B. ABAD
Secretary

Abad

AS

(GENERAL)



Official Receipt
of the
Republic of the Philippines

N^o 1901980 M

Date Feb. 20, 2013

Agency DBM

Fund

Payor Media-Metan, Inc.

Nature of Collection	Account Code	Amount
Payment of Performance Bonds for the Project of Providers for Media Monitoring Service		P 19,200.00
TOTAL		P 19,200.00

Amount in Words Nineteen thousand two hundred pesos only

<input checked="" type="checkbox"/> Cash	Drawee Bank	Number	Date
<input type="checkbox"/> Check			
<input type="checkbox"/> Money Order			

Received the amount stated above.

for *Theresa P. Yap*
Collecting Officer

NOTE: Write the number and date of this receipt on the back of check or money order received.

Handwritten signature

Handwritten mark



REPUBLIC OF THE PHILIPPINES
Department of Budget and Management
Malacañang, Manila

NOTICE TO PROCEED

March 1, 2013

Mr. Brian John V. Herrera
Business Unit Head
#94 Scout Castor Street, Barangay Laging Handa,
Quezon City

Dear Mr. Herrera:

Please be notified that the attached Contract for the project "**Provision for Media Monitoring Services**" has been approved.

You may, therefore, commence work upon receipt of this Notice to Proceed. In this regard, your Office shall coordinate with the Public Information Unit (PIU) under the Office of the Secretary in executing the said service, in accordance with the terms and conditions stated in this Contract.

For your information and guidance.

Very truly yours,

Sofia C. Yanto
ATTY. SOFIA C. YANTO
Director, Administrative Service

Conforme:

Brian John V. Herrera

Mr. Brian John V. Herrera